

BY POSITION. BY PROFESSIONALS. BY INVITATION ONLY.



FOOTBALL UNIVERSITY

★ TRAIN LIKE AN ALL-AMERICAN ★



TRAINING THE NATION'S TOP PREPS AND ALL-AMERICANS
AND PROVIDING MAXIMUM COLLEGE EXPOSURE
TO 400 COLLEGE FOOTBALL PROGRAMS

"NO EVENT IS BIGGER THAN FOOTBALL UNIVERSITY."

RIVALS.COM

ABOUT FOOTBALL UNIVERSITY

Football University (FBU) is an invitation-only, one-of-a-kind football training experience focusing on developing and enhancing the playmaking ability and football skill of elite-level prep athletes. Every year, FBU trains the nation's top preps from 9th through 12th grade.

FBU is produced by SportsLink, the creators of the U.S. Army All-American Bowl, televised on NBC, which features the top 90 prep football players in the country. Reggie Bush, Adrian Peterson, Tim Tebow, and Terrelle Pryor all made their national debuts in this game.

Modeled after NFL mini-camps, each FBU camp provides three days and 18 hours of intense training—both on the field and off—including technique drills, film study, classroom work, and video analysis allowing each athlete to observe and improve his technique like never before.

NFL INSTRUCTORS

All of this training is under the tutelage of the NFL's top instructors. FBU's coaches have trained many of the top college and NFL athletes at every position. At the quarterback position alone, FBU coaches have privately trained Tom Brady, Eli Manning, Tony Romo, Matt Ryan and Drew Brees. FBU trains the nation's top preps at each position - Quarterbacks, Wide Receivers, Running Backs, Offensive and Defensive Lineman, Linebackers, Defensive Backs, Punters and Kickers. Unlike the average summer camp, FBU's elite coaches do not join FBU to sign autographs. They joined FBU to train the nation's top athletes for 18 hours. Unlike other camps, every FBU athlete is trained by an NFL technician in a small group setting.

SELECTION PROCESS

FBU's network of regional directors and scouts help identify the nation's elite prep athletes across the country. Up to 150 prep athletes in each region will attend and train at FBU, giving them membership to an exclusive football club. FBU also accepts nominations from athletes (or from their parents or coaches) who believe they deserve a chance to attend FBU. Last year, 5,000 nominations were received and 1,500 athletes were accepted and trained. Nominations can be submitted at www.footballuniversity.org. Every nominated athlete will be interviewed and considered for admission.

YEAR-END TOP GUN CAMP FOR TOP 200 PROSPECTS BY CLASS

In July, FBU's top alumni will be invited to FBU's year-end "Top Gun" camp at our private NFL-style facility. This three-day experience will pit the nation's top players by class against one another in a more competitive environment, allowing athletes to showcase their talents to national media and recruiting experts. Every year, athletes with great performances rise up the recruiting charts - overnight.

To view footage of some of FBU Top Gun's elite performers, check out www.footballuniversity.org (Top Gun Video on Rivals).

ALUMNI

FBU trains the nation's top-ranked preps and virtually every U.S. Army All-American, including 2009 top-ranked prep and running back Bryce Brown and 2008 top ranked prep and quarterback Terrelle Pryor. FBU has trained more than 5,000 prep athletes and hundreds of Division I athletes over the past two years.



SPORTSLINK

THE SPORTSLINK FAMILY OF FOOTBALL PROPERTIES



2008 FBU Top Gun Alumni

WR Randall Carroll (UCLA); RB Bryce Brown (Tenn.); LB Jayden Bird (Oklahoma); QB Kevin Newsome (Penn State); RB Christine Michael (Texas A&M); RB Cierre Wood (Notre Dame); WR Shaquellle Evans (Notre Dame); DB TJ McDonald (USC); DB Patrick Hall (USC)



2009 FBU Top Gun Alumni

RB Lache Seastrunk - 5 star; RB Silas Redd - 4 star; LB Nick Forbes - 4 star; WR Markeith Ambles - 4 star; QB Jake Heaps - 4 star; DB Eric Reid - 4 star; DB Keenan Allen - 5 star; LB Khairi Fortt - 4 star; LB Curtis Grant - Junior; DL Sharrif Floyd - 5 star; DL Tory Squires - 3 star; DL Owamagbe Odighizuwa - 5 star; DL Ronald Powell - 5 star; DL Gabe King - 4 star; OL Arie Kouandjio - 4 star; OL Robert Crisp - 5 star

MAXIMUM COLLEGE EXPOSURE

THE
Forbes
REPORT **rivals.com**

Every FBU prep athlete will have video from his one-on-one and technical profile sent directly to more than 400 college football programs across the nation. FBU's NFL instructors will assign a grade to each athlete indicating his potential ability and expected collegiate division playing level. Each athlete will also have his profile information sent to Rivals.com- the premier site for recruiting- and his video sent to The Forbes Report- a football recruiting service subscribed to by hundreds of colleges.

CHECK OUT REALITY SHOW FEATURING FBU

THE
RIDE
EIGHT QUARTERBACKS. ONE DREAM.



This fall, FBU will be featured in a new reality show documentary on Fox Sports Net. Eight FBU prep quarterbacks train under FBU's top QB coaches as they fight for the last spot on the U.S. Army All-American Bowl roster and showcase their ability to the nation. For a glimpse into the FBU Experience, we invite you to view the trailer at www.taketheride.tv
All episodes will be available on-line at www.highschoolsports.net

ATHLETIC REPUBLIC

Official Performance and Training Partner www.athleticrepublic.com

WHAT THE EXPERTS SAY

"While All-Pro Andre Rison worked with receivers, retired Giants back Rodney Hampton helped running backs and Super Bowl starter Perry Williams assisted defensive backs, I had a cup of coffee with two of the best minds in quarterbacking [Greg Briner and Larry Kennan]."

Kevin Armstrong, Sports Illustrated

"It's the best instructional camp in the country by far. FBU is completely unique. It is the most outstanding individual teaching and instruction by the NFL professional."

Tom Lemming, National Recruiting Analyst, CBS College Sports

"This is not just a football camp, it's a football experience. It's the best technical football camp I've ever seen."

Larry Kennan, Director of the NFL Coaches Association and personal tutor to NFL greats such as Eli Manning and Drew Brees

"My son was invited and attended FBU. It was the best technical instruction in the country, and unlike any other football experience I have seen in my long football career."

Ken Houston, NFL Hall of Fame Defensive Back, Washington Redskins

LOCATIONS – 2010 SCHEDULE

In 2009, FBU traveled to 28 cities. In 2010, FBU will be expanding to 32 cities.

For dates and locations near you, visit www.footballuniversity.org

FOOTBALL UNIVERSITY - VALUE

- Three Days (18 hours) of Small Group Training and Instruction by the NFL's Top Coaches
- FBU Designed Performance Gear
- Lunch on Saturday and Sunday
- Individual Analysis of Football Ability by Expert NFL Instructors
- Individual Speed and Strength Analysis
- College Exposure Program
- 14:1 Athlete-Instructor Ratio
- All Positions: \$579 (\$32 per hour for 18 hours)
- \$200 down payment required to reserve a spot, with the balance payable up to 4 weeks prior to the camp

FOOTBALL UNIVERSITY CONTACT INFORMATION



FBU

877-247-7728

registration@footballuniversity.org

WWW.FOOTBALLUNIVERSITY.ORG

"RUSH TO THE NFL: THESE GUYS SCREEN PROS OF TOMORROW"

WALL STREET JOURNAL, ON SPORTSLINK, PRODUCERS OF FOOTBALL UNIVERSITY