

BY POSITION. BY PROFESSIONALS. BY INVITATION ONLY.



# FOOTBALL UNIVERSITY

★ TRAIN LIKE AN ALL-AMERICAN ★



THE CREATORS OF THE U.S. ARMY ALL-AMERICAN BOWL AND NATIONAL YOUTH ALL-AMERICAN BOWL  
HAVE STARTED A NEW KIND OF FOOTBALL CAMP EXPERIENCE.

TRAINING AND DEVELOPING THE NATION'S TOP 6<sup>TH</sup>, 7<sup>TH</sup> AND 8<sup>TH</sup> GRADERS.

**"NO EVENT IS BIGGER THAN FOOTBALL UNIVERSITY."**

[RIVALS.COM](http://RIVALS.COM)

## ABOUT FOOTBALL UNIVERSITY

Football University (FBU) is an invitation-only, one-of-a-kind football training experience focusing on developing and enhancing the playmaking ability and skill of elite-level athletes in 6th to 12th grade. The training is provided by the NFL's top coaches.

FBU was started by the producers of the U.S. Army All-American Bowl, televised on NBC, which annually showcases the nation's top preps such as Adrian Peterson, Reggie Bush and Tim Tebow. FBU also produces the National Youth All-American Bowl in San Antonio's Alamodome that features the nation's top 7th and 8th graders.

FBU founders realized that existing camps were not servicing the elite level 6th, 7th and 8th graders; that these athletes were looking for year-round specialized football training; and that the best way to help youth athletes improve their chance for a college scholarship was to prepare them to make an impact in high school early – (as freshmen and sophomores) – and get on the college recruiting radar. Until FBU, there was no outlet for talented young athletes in 6th, 7th and 8th grades to receive elite football training in an elite environment.

So the FBU founders built a network of trusted youth football coaches who could identify the top 6th, 7th and 8th graders in 32 regions. They then found the NFL's best instructors at every position who could "teach" an elite curriculum to young athletes, and built a three-day instructional experience that featured 18 hours of one-of-a-kind instruction that would prepare young athletes for their high school and college football career.

## NFL INSTRUCTORS

All of this training is under the tutelage of the NFL's top instructors. FBU's coaches have trained many of the top college and NFL athletes at every position. At the quarterback position alone, FBU coaches have privately trained Tom Brady, Eli Manning, Tony Romo, Matt Ryan and Drew Brees. FBU trains the nation's top preps and youths at each position – Quarterbacks, Wide Receivers, Running Backs, Offensive and Defensive Lineman, Linebackers, Defensive Backs, Punters and Kickers. Unlike the average summer camp, FBU's elite coaches do not join FBU to sign autographs. They joined FBU to train the nation's top athletes for 18 hours. Unlike other camps, every FBU athlete is trained by an NFL technician in a small group setting.

## PREPARE FOR HIGH SCHOOL AND COLLEGE FOOTBALL

After three years, FBU has trained more than 5,000 of the nation's top athletes, including hundreds of prep All-Americans and 7th and 8th grade All-Americans. Training the nation's best prep and youth athletes alongside each other allows our younger athletes to learn what it takes to remain elite at the next level and understand the demands of prep football and the college recruiting world. For these top athletes, it is never too early.

The 18 intense hours feature on-field and off-field instruction, technique drills, film study, classroom study, and access to video analysis allowing every athlete to learn technique in a unique way. Every athlete undergoes the latest performance training to develop playmaking ability and receives a private evaluation by his NFL instructor.

## YEAR-END TOP GUN CAMP FOR TOP 7<sup>th</sup> AND 8<sup>th</sup> GRADERS

In July, FBU will invite the nation's best two hundred 7th and 8th graders to its "Top Gun" facility to train by class. For three days, this elite showcase will be more competitive.

## YOUTH ALL-AMERICAN BOWL

Every January, FBU selects the nation's top 7th and 8th graders for its National Youth All-American Bowl in San Antonio. This East versus West all-star game takes place in the Alamodome and is the nation's biggest weekend in youth football. To see footage of the 2009 Youth Bowl, check out the main page of [www.footballuniversity.org](http://www.footballuniversity.org)



**SPORTSLINK**

THE SPORTSLINK FAMILY OF FOOTBALL PROPERTIES



### 2009 FBU Top Gun Alumni – 7<sup>th</sup> and 8<sup>th</sup> Graders

Front to back : RB Manny Johnson; WR Bo Hines; QB Taylor Mitchell; RB Carter Governale; OL Amari Barrett; LB Deion King; QB Will Grier; WR Jeb Blazeovich; DL Kendall Baker;



### FBU 7<sup>th</sup> and 8<sup>th</sup> Grade Alumni and All-Americans

Back Row: 40 Tyrone Swoopes, Texas; 50 Reeve Kohler, Hawaii; 73 Alex Mayes, Texas; 51 Trevor Tittsworth, Missouri; 97 KJ Malone, Louisiana- son of Utah Jazz Karl Malone. Front Row: 23 Ray Lewis, Florida- son of Baltimore Ravens Ray Lewis; 24 Christian McCaffrey, Colorado- son of Denver Broncos Ed McCaffrey, with Karl Malone and NBC reporter at the Youth All-American Bowl in San Antonio

## SELECTION PROCESS FOR FBU

FBU looks to train top 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> graders who consider football a primary sport, have demonstrated football ability, and are hungry to receive elite level training. Admission to FBU primarily comes through FBU's selection team of youth coaches from around the country who identify and invite the top 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> graders in 32 regions. At each FBU camp, no more than one-hundred 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> graders (combined) will be trained by FBU in each region. There will be limited slots per position.

## NOMINATION PROCESS

If an athlete has not been invited but desires to attend FBU, we encourage that he, his parent or coach nominate him at [footballuniversity.org](http://footballuniversity.org). Every athlete will be interviewed for possible admission. We understand that our selection team misses many top athletes. Last year, over 5,000 prep and youth nominations were received and 1,500 athletes were accepted and trained.

## CHECK OUT REALITY SHOW FEATURING FBU

**THE RIDE**  
EIGHT QUARTERBACKS, ONE DREAM.



This fall, FBU will be featured in a new reality show documentary on Fox Sports Net. Eight FBU prep quarterbacks train under FBU's top QB coaches as they fight for the last spot on the U.S. Army All-American Bowl roster and showcase their ability to the nation. For a glimpse into the FBU Experience, we invite you to view the trailer at [www.taketotheride.tv](http://www.taketotheride.tv). All episodes will be available on-line at [www.highschoolsports.net](http://www.highschoolsports.net).



Official Performance and Training Partner [www.athleticrepublic.com](http://www.athleticrepublic.com)



Official Youth Combine Partner [www.juniorkrank.com](http://www.juniorkrank.com)

## WHAT THE EXPERTS SAY

"While All-Pro Andre Rison worked with receivers, retired Giants back Rodney Hampton helped running backs and Super Bowl starter Perry Williams assisted defensive backs, I had a cup of coffee with two of the best minds in quarterbacking [Greg Briner and Larry Kennan]."

Kevin Armstrong, Sports Illustrated

"It's the best instructional camp in the country by far. FBU is completely unique. It is the most outstanding individual teaching and instruction by the NFL professional."

Tom Lemming, National Recruiting Analyst, CBS College Sports

"This is not just a football camp, it's a football experience. It's the best technical football camp I've ever seen."

Larry Kennan, Director of the NFL Coaches Association and personal tutor to NFL greats such as Eli Manning and Drew Brees

"My son was invited and attended FBU. It was the best technical instruction in the country, and unlike any other football experience I have seen in my long football career."

Ken Houston, NFL Hall of Fame Defensive Back, Washington Redskins

## LOCATIONS – 2010 SCHEDULE

In 2009, FBU traveled to 28 cities. In 2010, FBU will be expanding to 32 cities.

For dates and locations near you, visit [www.footballuniversity.org](http://www.footballuniversity.org)

## FOOTBALL UNIVERSITY - VALUE

- Three Days (18 hours) of Small Group Training and Instruction by the NFL's Top Coaches
- FBU Designed Performance Gear
- Lunch on Saturday and Sunday
- Individual Analysis of Football Ability by Expert NFL Instructors
- Individual Speed and Strength Analysis
- College Exposure Program
- 14:1 Athlete-Instructor Ratio
- All Positions: \$579 (\$32 per hour for 18 hours)
- \$200 down payment required to reserve a spot, with the balance payable up to 4 weeks prior to the camp

## FOOTBALL UNIVERSITY CONTACT INFORMATION



FBU

877-247-7728

[registration@footballuniversity.org](mailto:registration@footballuniversity.org)

# WWW.FOOTBALLUNIVERSITY.ORG

**"RUSH TO THE NFL: THESE GUYS SCREEN PROS OF TOMORROW"**

WALL STREET JOURNAL, ON SPORTSLINK, PRODUCERS OF FOOTBALL UNIVERSITY